



# Northwest Medical Center

A Tradition of Community Healthcare

Contact:

Ashley Shisler

Marketing Manager

Northwest Medical Center

(660) 254-3876

[ashley.shisler@northwestmedicalcenter.net](mailto:ashley.shisler@northwestmedicalcenter.net)

[www.northwestmedicalcenter.org](http://www.northwestmedicalcenter.org)

FOR IMMEDIATE RELEASE:

## **Northwest Medical Center Encourages Members to Celebrate National Rural Health Day**

Northwest Medical Center (NMC) encourages the surrounding communities to join us and other local, state and national rural stakeholders to “Celebrate the Power of Rural” during the third annual **National Rural Health Day** celebration on **Thursday, November 21, 2013**.

National Rural Health Day raises awareness to the healthcare concerns our communities face including healthy life-style issues, accessibility issues (particularly in terms of transportation and technology), and affordability issues as the result of larger percentages of un-/underinsured citizens. This day also gives Missouri the opportunity to showcase the good works of our rural citizens.

Northwest Medical Center is committed to promoting healthy life-style choices and healthcare. Our goal is to bring amenities and services that urban areas enjoy, to citizens and patients residing in our local communities.

Events recognizing National Rural Health Day and “Celebrating the Power of Rural” are being planned throughout the nation. Northwest Medical Center is planning to mark the occasion by partnering with area schools and businesses for the second annual WALK FOR WELLNESS. On November 21<sup>st</sup>, anytime throughout the day, we are asking community members to **Stop** what you are doing, **Drop** the pencils and close the computers, and **Walk** for 5 minutes, 10 minutes, an hour; whatever you have time for.

Northwest Medical Center has invited area schools to join them in the Walk for Wellness and the response has been great. Albany RIII School District Superintendent, John Rinehart, says “We’re excited to partner with Northwest Medical Center on this event to teach our young generation about healthy life-style choices and these important issues that affect our youth and community.”

Join us in the walk to **Celebrate the Power of Rural!** Be sure to send photos of your walking to [ashley.shisler@northwestmedicalcenter.net](mailto:ashley.shisler@northwestmedicalcenter.net) for Facebook and Twitter postings and recognition.

**About-** Northwest Medical Center has provided high-quality health services to residents in Northwest Missouri since 1957. Along with four satellite clinics and a full-service home-health agency, Northwest Medical Center continues its tradition of community healthcare utilizing cutting-edge diagnostic equipment and boasting one of the top emergency room facilities in the region.

To learn more about “**NMC Encourages Members to Celebrate National Rural Health Day**”, contact Ashley Shisler at 660-726-3941 or [ashley.shisler@northwestmedicalcenter.net](mailto:ashley.shisler@northwestmedicalcenter.net). Additional information about National Rural Health Day can be found on the web at [www.celebratepowerofrural.org](http://www.celebratepowerofrural.org).

###